



**ST. PETER'S COLLEGE**  
ILIGAN CITY  
**PROSPECTUS/ENROLLMENT EVALUATION FORM**  
FOR FOUR-YEAR COURSE IN  
BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION MAJOR IN MARKETING MANAGEMENT  
STARTING SCHOOL YEAR 2013 - 2014



**FIRST YEAR**

FIRST SEMESTER						SECOND SEMESTER							
Course No.	Descriptive Title	Lab	Lec	Units	PreReq	FG	Course No.	Descriptive Title	Lab	Lec	Units	PreReq	FG
Engl 101	Study & Thinking Skills	3	0	3			Engl 102R	Writing in the Discipline	3	0	3	Eng101,En	
Fili 101	Sining ng Pakikipagtalastasan	3	0	3			Fili 102	Panitikang Pilipino	3	0	3	Fili 101	
CS 01	Appli.Sftwr (Word, Spdsht, Pres.Skls)	2	1	3			Psych R01	Gen.Psych w/ Values Formation	3	0	3		
Math 01	College Algebra	3	0	3			NatSci 01	Physical/Earth Science	3	0	3		
Econ 01	Prin.of Econ w/TLR&Cons.Act.	3	0	3			Hum 1	Art Appreciation	3	0	3		
SocSci 01	Intro to Socio w/ FP/Pop./Drug Ed.	3	0	3			Econ 03	Microeconomics	3	0	3	Econ 1,Math1	
P.E. 1	Self-testing Activity	(2)	0	(2)			BsStat 01	Business Statistics	3	0	3	Math 01	
NSTP 01	ROTC/CWTS	(3)	0	(3)			P.E. 2	Rhythmic Activities/Dancing	(2)	0	(2)	PE 01	
				23			NSTP 02	ROTC/CWTS	(3)	0	(3)	NSTP 01	

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**SECOND YEAR**

FIRST SEMESTER						SECOND SEMESTER							
Course No.	Descriptive Title	Lab	Lec	Units	PreReq	FG	Course No.	Descriptive Title	Lab	Lec	Units	PreReq	FG
Engl 03	Speech & Oral Comm.	3	0	3	Engl 102R		Engl 06	World Literature	3	0	3	Eng 03	
Hist 01	Phil. History	3	0	3			Philo 01	Logic	3	0	3		
BSsMath 01	Mathematics of Investment	3	0	3	BS Stat 01		PolSci 11	Phil.Govt & the Constitution	3	0	3		
BioSci 01	Biological Science	3	0	3			Acctg 02	Partnership & Corp Acctg	3	0	3	Acctg 01	
Acctg 01	Fund. Of Acctg.	6	0	6	2nd yr stdg		SocSci 006	Life & Works of Rizal	3	0	3		
MGT 01	Prin. of Management	3	0	3	2nd yr stdg		Mgt 2	Human Resource Mgmt	3	0	3	Mgt 1,2nd yr	
Fin 25	Basic Finance	3	0	3	2nd yr stdg		HBO 01	Human Behavior in Org.	3	0	3	2nd yr stdg	
P.E. 3	Individual & Dual Sports	(2)	0	(2)	PE 002		Mktg 01	Principles of Mktg	3	0	3	2nd yr stdg	
				26			P.E. 4	Team Sports	(2)	0	(2)	PE 3	

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**THIRD YEAR**

FIRST SEMESTER						SECOND SEMESTER							
Course No.	Descriptive Title	Lab	Lec	Units	PreReq	FG	Course No.	Descriptive Title	Lab	Lec	Units	PreReq	FG
Engl 09	Business Comm.(Comp.Based)	2	1	3	Eng6,CS01		Entrep 01	Entrepreneurial Mgt	3	0	3	3rd yr stdng	
AOM 01	Adm.& Office Mgmt (w/ 200hrs OJT)	3	0	3	3rd yr stdng		Engl 28A	Methods of Research	3	0	3	Eng 9, Third yr	
BsLaw 101	Law on Business Organization	3	0	3	3rd yr stdng		BsLaw 102	Negotiable Instruments Law	3	0	3	BsLaw 101	
Quanti 01	Quanti. Approach to Mgt	3	0	3	BsStat 01		Mktg 25	Advertising & Sales Promotion	3	0	3	3rd yr stdng	
Mktg 05	Professional Salesmanship	3	0	3	3rd yr stdg		Mktg 30	Product Management	3	0	3	3rd yr stdng	
Mktg 15	Marketing Management	3	0	3	3rd yr stdg		Mktg 35	Retail Mgmt	3	0	3	4th yr stdng	
Mktg 20	Distribution Mgt	3	0	3	3rd yr stdg		Elec	Elective	3	0	3	3rd yr stdng	
Elec	Elective	3	0	3	3rd yr stdng		Elec	Elective	3	0	3	3rd yr,Mgt1	

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**FOURTH YEAR**

FIRST SEMESTER						SECOND SEMESTER							
Course No.	Descriptive Title	Lab	Lec	Units	PreReq	FG	Course No.	Descriptive Title	Lab	Lec	Units	PreReq	FG
Tax 101	Taxation	3	0	3	4th yr stdng		Mktg 90	Practicum/Integrated Learning	6	0	6	4th yr stdng	
TQM 01	Total Quality Mgmt	3	0	3	4th yr stdng		CS 05	Business Appli. & Current Trends in IT	2	1	3	4th yr stdng	
SR 01	Soc.Responsibility & Good Governance	3	0	3	4th yr stdng		Elec	Elective	3	0	3	4th yr stdng	
Mktg 38	Mktg Research	3	0	3	4th yr stdng		Elec	Elective	3	0	3	4th yr stdng	
Mktg 38	Strategic Marketing Mgmt	3	0	3	4th yr stdng								
Mktg 40	Business Research	3	0	3	Eng 28,4th yr								
Elec 40	Elective	3	0	3	4th yr stdng								
Elec 80	Elective	3	0	3	4th yr stdng								

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Course No.	Descriptive Title	Lab	Lec	Units	PreReq
Elec 05	E-Commerce & Internet Mktg			3	
Elec 41	Franchising (Prereq. 3rd yr stdg)			3	

Elec 46	Cooperative Mktg (Prereq. 3rd yr stdg)			3	
Elec 40	Consumer Behavior			3	
Elec 42	International Mktg (Prereq. 3rd yr stdg)			3	
Elec 45	Service Marketing Mgmt (Prereq. 3rd yr stdg)			3	
Elec 48	New Market Development (Prereq. 3rd yr stdg)			3	
Elec 19	Special Topics (Prereq. 3rd yr stdg)			3	
Elec 80	Fund of Business Process Outsourcing (Prereq. 3rd yr stdg)			3	

ID.NO

FAMILY NAME:

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EO-ACADEMIC AFFAIRS

**IMPORTANT REMINDERS:**

1. REVIEW ALL ENTRIES THOROUGHLY BEFORE SENDING
2. ANY FALSE ENTRY IN THIS FORM WILL MAKE YOUR ENROLLMENT VOID AND IS SUBJECT TO DISCIPLINARY ACTION
3. AFFIX YOUR EMAIL ADDRESS IN THE PROVIDED BOX, THIS WILL SERVE AS A VALID SIGNATURE THAT YOU CONFIRM ALL ENTRIES ARE TRUE AND CORRECT.



